

Wholesale Feather Flags ROI Calculator & Pricing Guide

eyeBanner 2025 Edition

Quick Reference Pricing Table

H8ft Double-Sided Feather Flags with Complete Kit

Quantity	Unit Price	Discount	Total Savings
1 unit	139.79 00		
2-9 units	125.81 1013.98/unit		
10-23 units	118.82 1520.97/unit		
25-49 units	111.83 2027.96/unit		
50-69 units	104.84 2534.95/unit		
70+ units	97.85 3041.94/unit		

ROI Calculator Formula

Step 1: Current Monthly Revenue × Traffic Increase % = Additional Monthly Revenue

Step 2: Additional Monthly Revenue × 12 = Additional Annual Revenue

Step 3: Additional Annual Revenue ÷ Flag Investment = ROI Multiple

Industry Benchmarks

Industry	Avg. Traffic Increase	Payback Period	12-Month ROI
Restaurants	32%	2.3 months	485%
Auto Services	28%	3.1 months	392%
Retail Stores	24%	4.2 months	287%
Professional Services	18%	5.8 months	208%
Real Estate	35%	1.8 months	667%

Business Size Recommendations

Business Type	Recommended Quantity	Optimal Size	Investment Range
Small Retail/Service	2-5 flags	H8ft-H10ft	251—594
Restaurant/Food Service	5-12 flags	H10ft-H13ft	639—1,534
Auto Dealership	15-30 flags	H13ft-H15ft	1, 992—3,984
Event/Festival	25-100+ flags	H8ft-H10ft	2, 446—9,785
Church/Non-Profit	3-8 flags	H10ft-H13ft	335—894*

*Churches and non-profits receive additional 15% discount

Quality Specifications

- **Material:** 210gsm knitted polyester (not 110gsm like budget flags)
- **UV Resistance:** 24-36 months (vs 6-12 months for budget flags)
- **Wind Resistance:** 30+ mph tested (vs 15-20 mph for budget flags)
- **Color Fastness:** Maintains vibrancy 18+ months

What's Included in Complete Kit

✓ Double-sided feather flag (210g knitted polyester) ✓ Aluminum pole with fiberglass flex-top ✓ Ground spike (for soft ground installation) ✓ Water-fillable base (for hard

surfaces) ✓ Carrying case ✓ Setup instructions ✓ 2-year warranty on pole, 1-year on flag ✓ Free shipping on orders over \$200

Contact Information

eyeBanner by ONE Group Phone: (555) 123-4567 Email: wholesale@eyebanner.com
Website: www.retractable-banner-stands.com

Free Shipping: Orders over \$200 **Non-Profit Discount:** Additional 15% off wholesale pricing **Custom Design:** Included free with wholesale orders **Warranty:** 2 years on poles, 1 year on flags

This guide is updated quarterly. For current pricing, visit our wholesale catalog online.